

Power that defies explanation.

The new Audi RS 3 Sportback and Sedan.

The new Audi
RS 3

Audi Vorsprung durch Technik



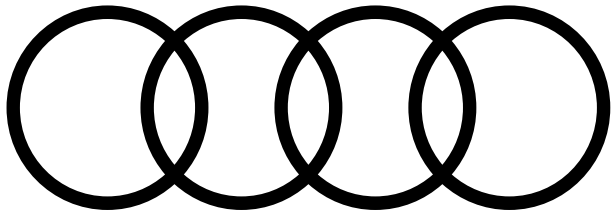
Introduction

Born for the bold.

Audi Sport breaks every boundary with the new Audi RS 3 Sportback and Sedan. Designed to exhilarate, these compact powerhouses blend striking aesthetics with breathtaking performance. From the aggressive honeycomb grille to the sculpted rear diffuser, every detail is an expression of dominance. And the unmistakable growl of its legendary five-cylinder engine - pure adrenaline.

This is Audi





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Design

Sharper. Bolder. Unmistakably RS.

Every curve and contour of the new Audi RS 3 Sportback and Sedan is crafted to captivate. From the widened front track and iconic honeycomb grille to bold wheel arches, the Audi RS 3 doesn't just look fast – it feels unstoppable. Darkened signature matrix LED headlights and LED rear lights add a distinctive edge, while the aerodynamic rear spoiler* balances beauty with purpose.

*Available optionally



Performance

Performance, perfected.

At the heart of the Audi RS 3 is the renowned 2.5-litre five-cylinder TFSI engine – an icon of unrelenting power. Delivering 294kW and 500Nm of torque, it launches from 0-100 km/h in just 3.8 seconds. With the advanced quattro all-wheel drive and RS torque splitter, every corner is precision-perfect. This isn't just performance – it's a rush like no other.



Performance

Less talk... all torque.

The new Audi RS 3's exceptional driving dynamics come from the flawless interaction of its torque splitter, fully variable rear-wheel torque distribution, electronic stability control, wheel-selective torque control, and adaptive RS sport suspension - all working in sync for razor-sharp handling. An advanced algorithm ensures lightning-fast response, adapting seamlessly to every driving scenario. With Audi drive select, agility and control are always at your command - even when the road demands more.



Interior

Step in. Feel alive.

Step into the cockpit of the new Audi RS 3 and feel the precision of motorsport-inspired design. The Audi virtual cockpit plus puts performance data at your fingertips, while carbon-fibre inlays and RS-specific displays set the tone for exhilaration. RS sports seats in Dinamica leather with rhombus pattern and RS embossing are available as standard. Fine Nappa leather, finished with honeycomb stitching is available as an option, providing exceptional support and comfort.



Interior

Every detail, driven by purpose.

Inside the new Audi RS 3 Sportback and Sedan, every detail is engineered for driving pleasure. Ambient lighting creates a mood as bold as your drive, while the flat-top and bottom sport contour RS steering wheel puts control firmly in your hands, enhancing every turn. The intuitive MMI touch display ensures seamless connectivity, so every moment is as effortless as it is exhilarating. Finishing touches like the RS-specific displays and premium materials complete an interior that's as dynamic as the performance it delivers.



Lighting

Light the way. Steal the show.

The Audi RS 3's darkened matrix LED headlights with light sequencing ensure every drive is striking. The rear LED lights with dynamic indicators elevate safety and style – making your every move unmissable.



Lighting

Set the mood, your way.

Inside the Audi RS 3, multicoloured ambient lighting adapts to your mood and the moment. Whether you're cruising at dawn or beneath a canopy of stars, the lighting sets the stage for every unforgettable drive.



Technology

Smarter. Sharper. More connected.

From MMI navigation plus to Audi connect services*, the Audi RS 3 redefines intelligent driving. The Audi phone box with wireless charging keeps you connected, while the SONOS 3D premium sound system turns every journey into a concert on wheels. Technology this advanced doesn't follow – it leads.



*Audi connect services not supported outside of South Africa.

Highlights

Audi RS 3 Highlights

Designed to inspire.

- > 19-inch wheels
- > 2.5-litre five-cylinder TFSI engine delivering 294kW
- > RS sports exhaust system
- > Matrix LED headlights with darkened accents
- > Red brake calipers
- > SONOS 3D premium sound system
- > Black styling package plus
- > Panoramic glass sunroof
- > Convenience key
- > Safety & convenience features such as lane departure warning, side assist and park assist



Seats & Upholstery

Comfort in every stitch.

Standard:

RS sports seats in Dinamica/artificial leather combination upholstery with rhombus pattern and RS embossing.

Optional:

RS sports seats in Fine Nappa leather with RS embossing and honeycomb stitching.



Wheels

Wheels

Standard:

19-inch RS design wheels in matte titanium finish.

Optional:

19-inch RS design wheels, in silk grey or matte black.
(Optionally available with high-performance Pirelli P Zero tyres)



Exterior Colours



Kyalami Green
7R7R



Arkona White
Z9Z9



Myth Black
OE0E



Kemora Grey
8R8R



Ascari Blue
9W9W



Progressive Red
B1B1



Python Yellow
R1R1



Daytona Grey
6Y6Y

Colours

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- > Myth Black | OE0E
- > Kemora Grey | 8R8R
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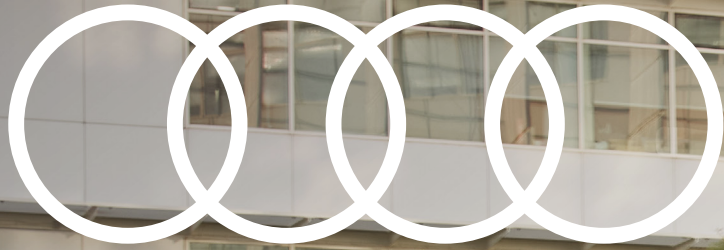
Audi exclusive

Your RS 3. Your vision. Your way.

Audi exclusive lets you design your Audi RS 3 to reflect your individuality. From bespoke metallic paint finishes to a stunning matte paint finish, every detail is tailored to your vision. Your RS 3. Your way.

Audi exclusive customised paint finishes are tested by Audi and approved for this model range, more colours and paint finishes available on request.





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