

RS 3

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Born for the bold

Audi Sport breaks every boundary with the new Audi RS 3 Sportback and Sedan. Designed to exhilarate, these compact powerhouses blend striking aesthetics with breathtaking performance.

From the aggressive honeycomb grille to the sculpted rear diffuser and the unmistakable growl of its legendary five-cylinder engine, every detail is an expression of dominance.



Performance



Performance, perfected.





At the heart of the Audi RS 3 is the renowned 2.5-litre five-cylinder TFSI engine – an icon of unrelenting power. Delivering 294kW and 500Nm of torque, it launches from 0-100 km/h in just 3.8 seconds. With the advanced quattro all-wheel drive and RS torque splitter, every corner is precision-perfect.

This isn't just performance – it's a rush like no other.





Sharper. Bolder. Unmistakably RS.

Every curve and contour of the new Audi RS 3 Sportback and Sedan is crafted to captivate. From the widened front track and iconic honeycomb grille to bold wheel arches, the Audi RS 3 doesn't just look fast – it feels unstoppable. The darkened signature matrix LED headlights and LED rear lights add a distinctive edge, while the aerodynamic rear spoiler* balances beauty with purpose.

*Available optional





*Audi connect services not supported outside South Africa.

Smarter. Sharper. More connected.

From MMI navigation plus to Audi connect services*, the Audi RS 3 redefines intelligent driving. The Audi phone box with wireless charging keeps you

connected, while the SONOS 3D premium sound system turns every journey into a memorable experience. Technology this advanced doesn't follow – it leads.





Step in. Feel alive.

Step into the cockpit of the new Audi RS 3 and feel the precision of motorsport-inspired design. The Audi virtual cockpit plus puts performance data at your fingertips, while carbon-fibre inlays and RS-specific displays make everything feel distinctive.

RS sports seats in Dinamica leather with rhombus pattern and RS embossing are available as standard. Fine Nappa leather, finished with honeycomb stitching is available as an option, providing exceptional comfort.





Inside the new Audi RS 3 Sportback and Sedan, every detail is engineered for driving pleasure. Ambient lighting creates a refined mood, while the flat-top and bottom sport contour RS steering wheel puts control comfortably in your hands.

The intuitive MMI touch display ensures effortless connectivity. With finishing touches like the RS-specific displays and premium materials, the Audi RS 3's interior is an unmistakable blend of sport and sophistication.





Light the way. Steal the show.

The Audi RS 3's darkened matrix LED headlights with light sequencing ensure every drive is striking.

The rear LED lights with dynamic indicators elevate safety and style, making your every move unmissable.



Shades of sheer confidence

Exterior Colours



Progressive Red



Kyalami Green



Arkona White



Myth Black



Kemora Grey



Ascari Blue



Python Yellow



Daytona Grey





**Designed to grip.
Built for the thrill.**

The Audi RS 3 stands on 19-inch RS design wheels in matte titanium, perfectly proportioned for both aesthetics and performance.

Optional finishes in silk grey or matte black offer added individuality, while high-performance Pirelli P Zero tyres deliver exceptional grip.

Every rotation transfers power with precision, ensuring maximum stability through high-speed bends and rapid changes in direction.



Audi exclusive



Your RS 3. Your vision. Your way.

Audi exclusive allows you to create an Audi RS 3 that is truly your own. Choose from bespoke metallic or matte finishes, unique upholstery, and tailored interior trims. Every option is designed, crafted, and tested to Audi's uncompromising standards. This is not just customisation, it is the shaping of a car that matches your personal taste, from the first glance to the last detail.





Standard Equipment



Wheels

- > Audi Sport wheels, 10-cross-spoke, Black Metallic
- > Tyre pressure monitoring system
- > Tyre repair kit
- > Tyres: 9.0J|8.0J x 19 265/30 (front)
|245/35 (rear) R19



Exterior Equipment

- > Black Styling package plus
- > Exterior mirror housings in Black
- > Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides
- > Panoramic glass roof
- > Rear seat backrest, split-folding
- > RS door sill trims
- > RS exterior features in Gloss Black



Performance and suspension

- > quattro
- > RS sport exhaust system
- > RS sport suspension
- > RS steel brakes with brake calipers in Gloss Red
- > Start-stop system



Safety and convenience

- > Adaptive cruise control
- > Advanced driver attention & drowsiness monitor
- > Airbags, front; front passenger airbag can be deactivated
- > Anti-theft alarm
- > Audi pre sense basic
- > Audi pre sense front
- > Audi drive select
- > Convenience key with Safelock
- > Convenience opening for luggage compartment lid
- > First-aid kit with warning triangle
- > Hold assist
- > i-Size and top tether for the outer rear seats
- > Lane departure warning
- > Park assist with parking system plus
- > Proactive occupant protection, front, side and rear
- > Progressive steering
- > Reversing camera
- > Side airbags, front and head airbag system
- > Side assist with exit warning and rear cross-traffic assist

Lighting

- > Darkened matrix LED headlights with dynamic light sequencing and dynamic turn signal
- > Entry LED with RS projection (front)





Interior Equipment

- > 2-zone deluxe automatic air conditioning
- > 4-way lumbar support for the front seats
- > Ambient Lighting package pro
- > Centre armrest (front)
- > Child-proof lock, electrically operated
- > Dinamica microfiber/artificial leather combination with rhombus pattern and RS embossing
- > Front seats, electrically adjustable Headlining in cloth
- > Inlay, Carbon Atlas, Structure
- > Interior mirror, automatically dimming, frameless
- > Interior trims in vanadium look
- > Sport contour steering wheel, 3-spoke, flat top and bottom with multifunction, shift paddles and control satellites
- > Sport seats, front
- > Stainless steel pedals
- > Storage and Luggage Compartment package
- > USB ports with charging function in the rear



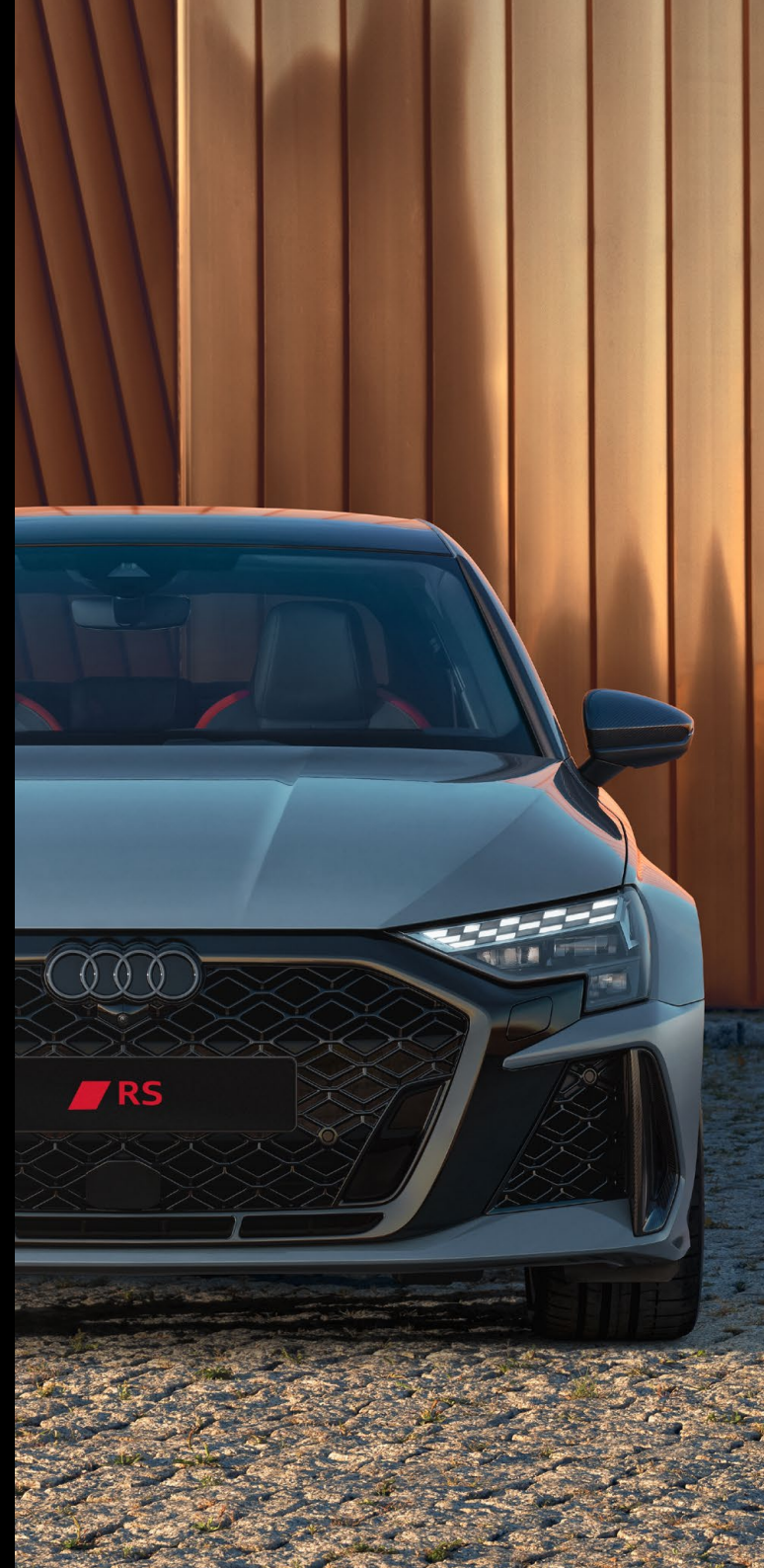
Audio and communications

- > Audi connect emergency call & service with Audi connect remote & control
- > Audi phone box light
- > Audi smartphone interface
- > Audi virtual cockpit plus with additional RS layout
- > SONOS 3D premium sound system



Carbon Edition

- > Engine compartment cover with carbon trim
- > Roof edge spoiler in carbon
- > RS exterior features in carbon/Gloss Black
- > Exterior mirror housings in carbon



Audi RS 3 Sedan

Audi RS 3 Sportback



Audi Vorsprung durch Technik