



Q3

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Live in the now

In a world that's constantly evolving, there's only one rule you need to follow: stay in the now. The Audi Q3's perfect combination of sport utility proportions and distinctive Audi design, allows you to take advantage of every moment. Not only is it self-assured in stature, but the Audi Q3 offers even more utility thanks to its abundant space, adaptability and intelligent design. Wherever the

road takes you, you know you can confidently navigate the terrain with the Audi Q3's digital cockpit and large MMI touch screen. New assist systems also support you whether you're on a long journey or just parking in town. Experience driving like never before with a car has all the practicality of a family SUV and 530 l luggage space, while also exuding a powerfully magnetic presence.





Transcend the ordinary

Want to make a statement? Audi Q3 Sportback has style in abundance. Combining the provocative aesthetics of a Coupé, with the adaptability and convenience of an SUV, it delivers not only on lifestyle, but as an expression of personal style. Finishing touches like rear park aid, cruise control, and LED rear combination lamps with dynamic turning signal, place it in a class of its own. So, whether it is space, practicality or pioneering design and technology you need, the Audi Q3 Sportback can rise to any challenge.



Performance



Powerful, refined
and efficient



Performance



The Audi Q3 35 TFSI delivers a smooth and refined driving experience, with its 1.4 litre turbocharged engine offering responsive performance and good fuel efficiency. It goes from 1 – 100km/hr in 9.6 seconds and feels lively in city traffic and composed on the highway, with a quiet cabin and comfortable ride. The dual-clutch transmission shifts smoothly in normal driving and the confident handling makes it a pleasure to drive.

You can opt to influence the characteristics of your vehicle depending on the driving situation, road condition or your own needs with the Audi drive select dynamic handling system. Select from among six profiles ranging from convenient to efficient to sporty.



A detailed view of the front interior of an Audi car. The dashboard features a large digital display showing navigation, media, and vehicle status. The steering wheel has the Audi logo and various control buttons. The center console includes a gear shifter and handbrake. The seats are upholstered in black leather with white stitching. The overall design is modern and sophisticated.

Connected to the real world





Step inside a smart interior with connectivity like no other. The Audi Q3's digital cockpit delivers hightech performance in high style. The spacious interiors are centred around the standard Audi MMI® touch response system. With enhanced graphics and user friendly, forward-thinking technology, you can seamlessly navigate your world.

The MMI radio plus offers you voice control for telephone and media, balanced reception on all seats, and speed-dependent volume adjustment to amplify your listening experience.

By linking your car and your smartphone, Audi connect* brings you the power of intelligent networking while you're on the move.

*Audi connect services not available outside of South Africa





Elevate every journey from the inside out

As a talented all-rounder, the Audi Q3 was designed to bring practicality and premium comfort to your everyday life. Enjoy the refined surfaces and interior elements in Alcantara leather, while keeping your passengers perfectly comfortable with the 2 zone climate control. A heightened audio experience with the standard smartphone interface and 10 interior speakers will elevate your journey even further. The rear seatbacks can slide, recline or fold forward into different configurations, which gives you the versatility to say 'yes' to any adventure.

Craft your style your way with the new Q3 Sportback's customisable interior. Choose from a range of colours and materials or opt for the ultra-sporty S line interior package to enhance its already premium aesthetics.



Clarity meets confidence

Audi's new design is bigger and bolder. The front end of the Audi Q3 is dominated by a large single frame grille with vertical struts. From along the shoulder line to the rear lights, the headlights form a single, striking design element.

The 17-inch cast alloy wheels with 5 double spoke style, LED headlamps, and LED rear combination lamps add a striking dynamic edge and enhance performance.

Choose from three equipment lines – basic, advanced and S line. A palette of eleven paint finishes are available, including pulse orange, chronos grey and turbo blue, while wheels are available in a choice of 17- to 20-inch variants.



Illuminate every moment

The Audi Q3's interior lighting transforms the cabin into an elegant space that adapts to your mood, whether you're going for a subtle minimalistic feeling or a more vibrant atmosphere.

The Ambient Lighting package blends style with technology and creates an immersive lighting experience, enhancing ambience and personalisation. The dashboard, doors and centre console are illuminated in soft, indirect light, which is activated when the ignition is turned on.



Where silence ends and emotions begin

The Audi Q3 has the SONOS Premium Sound System with surround sound which uses sound reflections and intelligent processing to deliver a next-level immersive sound experience for every passenger. 12 high-performance speakers, including a centre speaker and subwoofer, are driven by a 420-watt amplifier for an unforgettable listening experience.





The luxury of space

The Audi Q3's seating and upholstery strike a thoughtful balance between durability, comfort and luxury. The range of colours elevate the cabin's refinement, while technology like adjustable, heated seats adds comfort and convenience.

Thanks to the long wheelbase, you and your passengers can enjoy a wealth of head and knee room. Depending on the position of the rear seat and backrests you have up to 675 litres of luggage capacity at your disposal. When the backrests are folded down that goes up to 1525 litres.

For added comfort on your journeys, Audi offers the optional storage and luggage compartment package. You can store small items in the nets in the front seat's backrests. An additional storage compartment is available under the passenger seat.





Progress in motion

The cast alloy wheels are available in a choice of 17- to 20-inch variants with 5 double spoke style. With their clean lines and balanced design, they complement the Q3's premium, athletic character. Available in finishes like diamond-cut silver or matte titanium, the wheels subtly elevate the vehicle's stance with a sophisticated shine.



Stand out in style

Exterior Colours



Arkona White



Glacier White



Nano Grey



Pulse Orange



Mythos Black



Progressive Red



Navarra Blue



Floret Silver



Audi exclusive

Rise to the occasion

The Audi Q3 Sportback has many facets and never stands still. Inspired by the legendary Audi rally spirit, this sporty, progressive SUV coupé combines plenty of excitement at the wheel with superb everyday usability. No matter what life means for you and what you're planning to do today, the new Q3 Sportback is ready for anything.





Standard Equipment



Wheels

- > 17" cast alloy wheels, 5-double-spoke style
- > Anti-theft wheel bolts
- > Space-saving spare wheel
- > Tyre pressure monitoring system
- > Tool kit and jack



Performance and suspension

- > Electronic Stability Control (ESC)
- > Hill descent control
- > Hold assist
- > Standard suspension
- > Speed limiter
- > Cruise control system



Lighting

- > LED headlamps
- > LED rear combination lamps with dynamic turn signal
- > Ambient lighting package
- > Headlight range control
- > Light/rain sensor
- > Rear fog lamps
- > Separate daytime running light



Exterior Equipment

- > Black roof rails
- > Body-coloured exterior mirror housings
- > Exterior mirrors, power-adjustable
- > High-Gloss Styling package
- > Manual luggage compartment lid
- > Plastic loading edge protection
- > Standard bumpers (grained add-on parts)



Interior Equipment

- > Centre armrest in front
- > 2-zone climate control system
- > Decorative insert in Micrometallic Silver
- > Dashboard accent surface in black glass look
- > Floor mats in front and rear
- > Front seats, manually adjustable
- > Headliner in Moon Silver fabric
- > Leather steering wheel, 3-spoke, multi-function Plus
- > Leather/leatherette combination (upholstery)
- > Non-smoker's package
- > Rear bench seat Plus with centre armrest and beverage holder
- > Scuff plates with aluminium inserts, illuminated
- > Standard seats in front



Standard Equipment

Safety and convenience

- > Anti-theft alarm system
- > Auto-dimming interior rear-view mirror, frameless
- > First aid kit and warning triangle
- > ISOFIX anchors and top tether for outer rear seats
- > ISOFIX child seat anchors for front passenger seat
- > Remote control key (with SAFELOCK)
- > Side airbags in front and curtain airbag system
- > Rear parking aid

Audio and communications

- > Audi Smartphone interface
- > Audi sound system
- > Bluetooth interface
- > Digital cockpit
- > MMI radio Plus
- > Voice recognition





Audi Vorsprung durch Technik