



Designed to
reflect you.

The new Audi

A3

Audi Vorsprung durch Technik



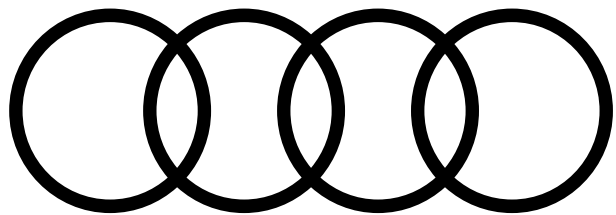
Introduction

Drive the essence of you.

The new Audi A3 Sportback and Sedan invite you to step into a vehicle that mirrors your individuality. With refined, sportier design elements and a bolder stance, these models exude personality at every angle. Selectable daytime running light signatures and a reimagined packaging equipment structure make each drive uniquely yours. Inside, expanded standard features promise comfort, sophistication, and a seamless blend of form and function.

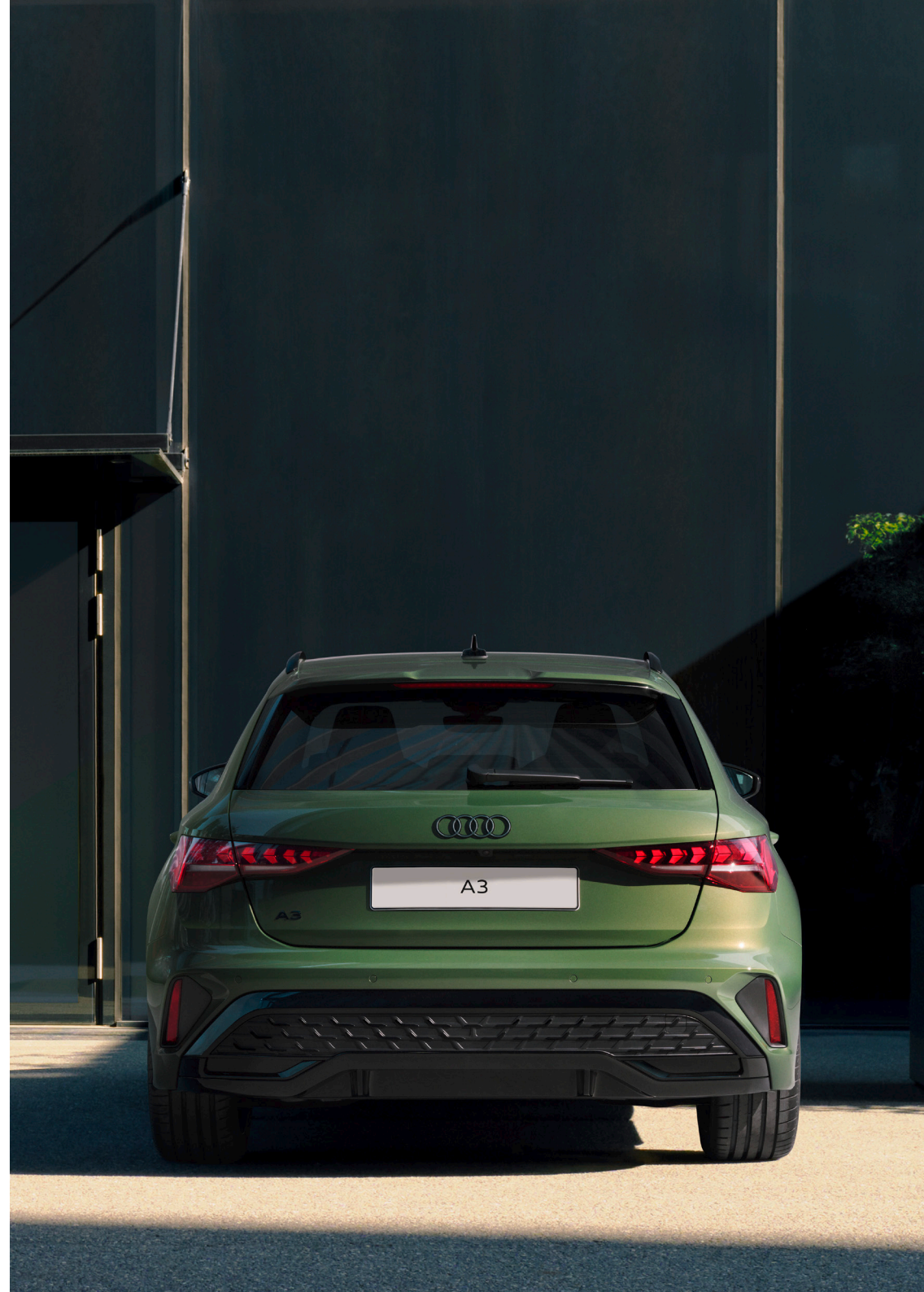
This is Audi





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Design

Design that defines your individuality.

Stronger, sleeker, and sportier than ever. When you put it simply - the new Audi A3 models are a statement. The powerful lines flow seamlessly into their bold silhouettes, while the wider Singleframe grille and sporty bumpers with large air inlets make an unforgettable first impression. These aren't designs you follow - they're designs that follow you.



Performance

Performance to match your ambition.

The new Audi A3 is all about effortless performance. With 110 kW and 250 Nm at your command, plus Audi drive select, sport suspension, and electromechanical power steering, every drive feels just right. And with the start-stop system adding a touch of efficiency, it's as smart as it is dynamic.



Interior

Tailored to your lifestyle.

Step into an interior crafted for boldness and more. The Audi A3 interiors seamlessly blend sportiness and sophistication with the standard S line interior package, including features such as:

- > Sports contour leather-wrapped multi-function Plus steering wheel
- > Sports seats in the front with embossed S
- > Stainless steel pedals
- > Interior trims in aluminium

Every detail is designed to complement your individuality, making each drive a personal experience.



Lighting

Illuminate your journey.

Light up the road - and your presence - with LED headlights and dynamic rear indicators. With selectable daytime running light signatures, the new Audi A3 isn't just seen; it's remembered.



Technology

A connection that feels instinctive.

The new Audi A3 models redefine connection with intuitive technology that keeps you in control. From the SONOS 3D premium sound system to the Audi virtual cockpit, every feature is designed to keep you connected, informed, and entertained.

Standard features include:

- > Audi smartphone interface
- > USB ports with charging function
- > Wireless inductive smartphone charging (Audi phone box light)
- > *Audi connect emergency call & service

Because true individuality is always ahead of the curve.



Highlights

Audi A3 Highlights

Presence. Power. Purpose.

- > LED headlights and rear lights with dynamic indicators
- > S line interior with sport seats
- > 18-inch wheels
- > Convenience key
- > Striking new grille design with large air inlets
- > LED front door entry lights with S logo projection*
- > Tinted rear windows*

*Available as standard for Black Edition models.



Seats & Upholstery

Comfort designed for you.

Standard offerings include:

- > S line interior package with sport seats
- > Pulse fabric/leatherette combination seat upholstery with embossed S logo
- > Black headlining
- > Illuminated door sills with S logo
- > Stainless steel pedals
- > Sports contour flat-bottom leather steering wheel with contrast stitching

Trim colour choices:

- > Black seats with Rock Grey contrast stitching
- > Black seats with Express Red contrast stitching



Wheels

Every journey, your statement.

The Audi A3 stands tall on wheels that command attention:

- > 18-inch wheels, (with red brake calipers only available in Black Edition)
- > Optional 19-inch wheels for added road presence



Exterior Colours

Colours

- > Arkona White
- > Ascari Blue
- > Python Yellow
- > District Green
- > Navarra Blue
- > Progressive Red
- > Myth Black
- > Glacier White
- > Daytona Grey



Arkona White
Z9Z9



Ascari Blue
9W9W



Python Yellow
R1R1



District Green
M4M4



Myth Black
0E0E



Glacier White
2Y2Y



Navarra Blue
2D2DF



Progressive Red
B1B1



Daytona Grey
6Y6Y

Audi exclusive

A statement of individuality.

Audi exclusive lets you take individuality to the next level. With bespoke paint finishes, your new Audi A3 can become a true expression of you.

Audi exclusive customised paint finishes are tested by Audi and approved for this model range. Contact a Dealer to find out more.





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