



March 2021

# The Audi RS 7

The mighty RS7 Sportback is a wide-bodied, high performance four-door coupe. The stunning futuristic design is backed by exhilarating performance, complementary of the 4.0 V8 TFSi engine and 8 speed tiptronic gearbox.

This pricelist will make it easy for you to build your RS 7, taking you through all the option choices. The online configurator is also available to build your dream car.





## Standard Equipment | RS 7

### Wheels:

- ▶ Light alloy wheels, 5-V-sp. trapezoid. style, Matte Titanium Gray, diamond-turned, 10.5J x 22, 285/30 R22 tires
- ▶ Anti-theft wheel bolts & loose wheel warning
- ▶ Tyre mobility system
- ▶ Tyre pressure monitoring system

### Exterior equipment:

- ▶ Exterior mirror housings in matte aluminium look
- ▶ Exterior mirrors, power-adjustable, heated and power-folding, auto-dimming on both sides, with memory feature
- ▶ Matte Aluminum Styling package
- ▶ Panoramic glass sunroof
- ▶ RS bumpers in body colour (full paint finish)
- ▶ RS exterior parts in matte aluminium look/glossy black
- ▶ Electric rear spoiler
- ▶ RS scuff plates

### Interior equipment:

- ▶ Rear view camera system
- ▶ 4-way lumbar support for the front seats
- ▶ 4-zone climate control system
- ▶ Ambient lighting package plus
- ▶ Auto-dimming interior rearview mirror, frameless
- ▶ Comfort centre armrest in front
- ▶ Comfort key with sensor-controlled luggage compartment release with SAFELOCK
- ▶ Decorative inserts "Aluminum Race", Anthracite
- ▶ Driver and front passenger airbag with front passenger airbag deactivation
- ▶ Luggage compartment lid, electrically opening and closing
- ▶ Electric steering wheel adjustment
- ▶ Fuel tank with increased volume
- ▶ Gloss black operating buttons with haptic feedback and aluminium look interior
- ▶ Headliner in black fabric
- ▶ ISOFIX child seat anchors and top tether for the rear seat
- ▶ ISOFIX child seat anchors for front passenger seat

### Interior equipment: cont..

- ▶ Leather-wrapped flat bottomed steering wheel, 3-spoke, with multi-function Plus and steering wheel heating
- ▶ Pedals and footrest in stainless steel
- ▶ Perforated Valcona Leather package with honeycomb stitching
- ▶ Power front seats with memory feature for driver
- ▶ Folding rear bench seat (rear seats: 2+1-seater)
- ▶ Seat heaters in front
- ▶ Seat ventilation in front
- ▶ Sports seats Plus in front
- ▶ Upper and lower interior elements in leatherette

### Lighting:

- ▶ HD Matrix LED headlamps with Audi laser light, dynamic light design and dynamic turn signal
- ▶ LED rear combination lamps with dynamic light design and dynamic turn signal



## Standard Equipment | RS 7 continued...

### **Performance, suspension & assistance systems:**

- ▶ 48-V electric system and active battery cooling
- ▶ RS adaptive air suspension
- ▶ Cruise control system with speed limiter
- ▶ Audi pre sense basic
- ▶ Parking aid Plus
- ▶ Quattro (with self-locking centre differential)
- ▶ RS sports exhaustsystem
- ▶ RS steel brakes in front & rear with gloss red brake calipers

### **Audio & communication:**

- ▶ Audi connect Emergency Call & Service with Audi connect Remote & Control
- ▶ Audi connect Navigation & Infotainment
- ▶ Audi music interface in the rear seat area
- ▶ Audi phone box
- ▶ Audi smartphone interface
- ▶ Audi virtual cockpit
- ▶ Bang & Olufsen premium sound system with 3D sound

# Engine and Pricing | RS 7

Engine	Fuel type	Transmission	Power output (kW)	Torque (Nm)	Fuel consumption (l/100 km)			CO <sub>2</sub> emissions (g/km)	0 – 100 km/h (sec)	Top speed (km/h)	RRP*
					Urban	Extra urban	Combined				
RS 7 TFSI quattro	Petrol	tiptronic	441	800	16.8	9.6	12.2	285	3.6	250	R 2,173,500

Fuel consumption and CO<sub>2</sub> data applies to the German Market. The specified values are determined in accordance with certain test procedures. The specifications do not refer to an individual vehicle but serve only as a basis for comparing the different types of vehicles. In addition, the consumption figures achieved during normal driving may differ from the test values, depending in particular on special equipment fitted, vehicle loading, personal driving style, road and traffic conditions, environmental factors and conditions of the car

\* RRP is inclusive of VAT and CO<sub>2</sub> emissions tax



Paint | RS 7

			RS 7
T3T3		Nardo Grey	No Cost
0E0E		Mythos Black Metallic	R 4,510
Y1Y1		Tango Red Metallic	R 4,510
2Y2Y		Glacier White Metallic	R 4,510
L5L5		Floret Silver Metallic	R 4,510
2D2D		Navarra Blue Red Metallic	R 4,510
6Y6Y		Daytona Grey Pearlescent	R 18,370
R5R5		Sebring black crystal effect	R37,000
Q0Q0		Individual paint finish, Audi exclusive	R 52,920

Options are subject to availability and may extend time taken for delivery. All the colour swatches on this page are matched as accurately as possible to the actual paint colours used. Audi South Africa cannot guarantee that colours shown are 100% accurate. Visit your local Audi Centre for a more accurate colour swatch. \*Audi exclusive paint is subject to factory approval. Visit your local Audi Centre for colour samples.



Wheels & tyres | RS 7

		RS 7
52E	Light alloy wheels, 5-V-spoke structure, Matte Titanium Gray, diamond-turned, 10.5J x 22, 285/30 R22 tyres	S
52F	Light alloy wheels, 5-V-spoke structure, Anthracite Black, diamond-turned, 10.5J x 22, 285/30 R22 tyres	No cost
56U	Light alloy wheels, 5-V-spoke structure style Black, 10.5J x 22, 285/30 R22 tyres	No cost

22"



Standard



52F



56U





## Optional extras | RS 7

Equipment packages:		RS 7
PA6	<b>Black styling package</b> RS exterior features at the front with large air inlets, front spoiler and single-frame mask in gloss black; rear diffuser insert & horizontal bar in gloss black; Decorative strips on the side windows in gloss black, Audi rings and lettering in chrome – optionally available with Audi rings and lettering in glossy black (4ZP). Only available in conjunction with black mirror housings (6FJ) at additional cost.	R 32,400
PQA	<b>Carbon/black styling package</b> RS exterior content at the front with large air inlets in gloss black & front spoiler and single-frame mask in gloss carbon; rear diffuser insert in gloss black and horizontal bar & trim on the luggage compartment lid below the light strip in carbon gloss; Decorative strips on the side windows in gloss black, Audi rings and lettering in chrome - optionally available with Audi rings and lettering in gloss black (4ZP). Only available with black mirror housings (6FJ) or carbon mirror housings (6FQ) at additional cost.	R 106,000
4ZP	<b>Audi rings and badging in black</b> Audi rings at the front and rear and RS 7 lettering in the radiator grille and on the boot lid in gloss black. Only available in conjunction with PA6 or PQA at additional cost.	R 6,700
PEF	<b>RS Styling package, red</b> Includes: <ul style="list-style-type: none"> <li>• Control elements in black Alcantara with contrasting stitching in express red</li> <li>• Selector lever knob in black Alcantara</li> <li>• Upper side of the instrument panel including head-up display cover and door panels in black Fine Nappa leather</li> <li>• Armrests in the doors in black Fine Nappa leather with contrasting stitching in express red</li> <li>• Centre console clasp in black Alcantara with contrasting stitching in express red</li> <li>• Seat belts in black with a red border</li> <li>• Floor mats in black with contrasting stitching in express red and RS logo on the front</li> <li>• Sports contour alcantara-wrapped multi-function plus steering wheel, 3-spoke, flat-bottomed</li> </ul>	R 42,500





Optional extras | RS 7

Equipment packages:		RS 7
PC8	<p><b>RS ceramic brakes with brake calipers in Blue</b></p> <p>21-inch high-performance brake system with carbon fibre reinforced ceramic brake discs at the front and rear, specially developed cooling channels in the internally ventilated and perforated brake discs; Brake callipers painted in gloss blue with “Audi ceramic” lettering on the front and rear.</p>	R 202,000
PA2	<p><b>RS dynamic package</b></p> <p>-Top speed increase to 280km/h.</p> <p>-Dynamic all wheel steering: dynamic all-wheel steering with RS-specific software adaptation supports the driver with active steering interventions on the front and rear axles</p> <p>-Quattro with sport differential: permanent all-wheel drive with self-locking center differential and sport differential on the rear axle. Classic rear axle differential has been expanded to include two superimposed units with electronically controlled multi-plate clutches.</p>	R 90,000



Optional extras | RS 7

<u>Exterior equipment:</u>		RS 7
6FJ	Black exterior mirror housings	R 1,940
GZ2	Servo closing doors	R 11,500
<u>Interior equipment:</u>		
4A4	Seat heaters in front and rear	R 7,040
7HF	Upper and lower interior elements in leather	R 13,900
5MK	Decorative inserts in Carbon Twill Structure	R 16,800
3Y6	Sunshade	R 2,570



## Optional extras | RS 7

Infotainment and assistance systems:		RS 7
8RF	<b>Bang &amp; Olufsen Advanced Sound System with 3D sound</b> Sound playback via 23 loudspeakers including 3D sound at the front and rear with a total output of 1,920 watts; Loudspeakers, centre speakers and subwoofers each with their own separate power amplifier and exclusive loudspeaker covers made of aluminum and high-quality neodymium magnets; Centre speaker as well as two automatically extending acoustic lenses on the instrument panel for extremely detailed acoustic presentation at every seat; dynamic driving noise compensation; 23-channel BeoCore amplifier; spatial sound reproduction through the 3D sound feature in the front and rear: This is generated by additional broadband loudspeakers in the A-pillar and in the rear roof liner, by the mid-range speakers and by the new Fraunhofer Symphoria technology.	R96,610
7J3	<b>Audi virtual cockpit plus with additional RS runway layout</b> Provides an additional layout view to the standard Audi virtual cockpit	R 3,500
PCV	<b>Park Assist package with park assist plus</b> The package contains assistance systems that can make parking and maneuvering more convenient through surrounding cameras. Four wide-angled surrounding cameras cover the entire area immediately around the vehicle and enable a variety of different views for even more comfortable maneuvering. The views can be controlled via the upper MMI display. The parking assistant plus which is activated via the P button in the center console enables parking in and out of parking spaces. The vehicle takes over steering, acceleration, braking and switching off the engine.	R22,000
KS1	<b>Head-up display</b> Projects driving-relevant information directly into the driver's field of vision.	R24,400



## Optional extras | RS 7

Infotainment and assistance systems:		RS 7
PCC	<b>Tour assistance package</b> Consists of: <ul style="list-style-type: none"> <li>Adaptive cruise assist - maintains proper speed and following distance via targeted acceleration and braking. The car automatically adapts its speed to the traffic situation and the route, for example at curves and cross-ways. In stop-and-go traffic as well as traffic jam situations, the ACA can bring the car to a complete stop. Depending on the duration of the stop, the car can start automatically again.</li> <li>Adaptive cruise control with speed limiter, efficiency assist, swerve assist and turn assist</li> </ul>	R41,700
PCH	<b>Lane change warning including Audi pre sense rear, exit warning system and rear cross traffic assist</b> A combination of assistance packages for support in critical traffic situations: <ul style="list-style-type: none"> <li>Lane change warning: supports the driver in monitoring the blind spot and the traffic behind the vehicle.</li> <li>Exit warning: warns of a possible collision with traffic coming from behind when the door is open &amp; the vehicle is stationary.</li> <li>Rear cross traffic assistant: warns of a possible collision with approaching cross traffic when reversing up to 10 km/h.</li> </ul>	R20,100
9R1	<b>Night vision assistant</b> The night vision assistant improves difficult visibility in the dark through electronic visualization of the area around the road. It improves difficult visibility in the dark through electronic visualization of the area around the road. The system supports the driver when driving at night by displaying a thermal image of the surroundings. Recognized people and larger wild animals are highlighted in yellow in the driver information system.	R 38,930



## Optional extras | RS 7

Infotainment and assistance systems:		RS 7
6K8	<b>Audi pre sense front</b> Audi pre sense front warns of collisions and reduces speed in an emergency. It uses the data from the front camera and calculates the likelihood of a rear-end collision; can warn of impending collisions within the system limits, depending on the situation and speed, and initiate appropriate braking. The system is active from approx. 5 km/h. Pedestrians and cyclists can be detected in a speed range of up to approx. 85 km/h and vehicles in a speed range of up to 250 km/h. If an impending front-end collision is detected, the system warns the driver optically, acoustically and haptically in a multi-stage concept. If necessary, braking assistance or full deceleration can be initiated in order to reduce the speed or avoid a collision under certain circumstances.	R 7,000
4X9	<b>Audi pre sense rear package</b> The safety package includes a selection of functions that increase safety and comfort for rear seat passengers. Side airbags in the rear as a supplement to the front side airbags and the head airbag system offer additional protection. The reversible seat belt tensioners at the rear complement the reversible seat belt tensioners at the front included in Audi pre sense basic. In the event of emergency braking and in extreme dynamic driving situations, preventive tightening of the seat belts is initiated in addition to the measures contained in Audi pre sense basic in order to reduce the shifting of the occupants in the rear.	R 16,100



# Important information

## Welcome to Audi

### Audi Freeway Plan | Motoring Peace of Mind

There can be no better motoring peace of mind than knowing that your car will be serviced, maintained and repaired, should this prove necessary, at no cost to you. Thanks to Audi Freeway Plan, that peace of mind could be yours.

The Audi Freeway Plan absorbs all maintenance and service costs, with the exception of between-service top-up fluids, fuel, cracked or broken glass, and tyres.

A five-year or 100 000 km Audi Freeway Plan is included as standard on all new Audi vehicles.

Top-up options to extend maintenance up to 10 years, or 300 000 km are available at extremely competitive rates. Audi has specially designed the Audi Freeway Plan for easy operation on the part of the owner. Making an appointment with any one of our approved Audi Servicing Dealers can effect regular servicing and maintenance as well as repairs (with the exception of accident damage).

All work is handled by the relevant service department, which will liaise directly with the Audi Freeway Plan Maintenance Unit. No extra effort or payment is required from the Audi owner. The Audi Freeway Plan is registered with the vehicle and as such is transferable to the new owner should the car be sold before the Audi Freeway Plan has expired, giving added resale value. The Audi Freeway Plan is available in addition to the Audi's standard one-year/unlimited distance vehicle warranty. The Audi Freeway Plan is subject to certain exclusions, covers any repairs necessary after the expiry of the standard warranty.

### Audi Assist | Emergency and Personal Assistance

Audi Assist is a programme whereby Audi of South Africa and its Dealer Network pledge to provide you with peace of mind motoring by providing the infrastructure to support a countrywide emergency service 24 hours a day, every day.

The programme is known as Audi Assist and operates within the borders of South Africa as well as Namibia and Botswana. The objective of the programme is to ensure on the spot roadside assistance offered by a fully equipped and trained Audi technician.

The primary focus is to get you mobile in your own vehicle. Where a roadside repair cannot be effected and the vehicle needs to be towed to the nearest Audi dealer, you and the occupants of the vehicle will be transported to a place of safety in the dealer's roadside assistance vehicle.

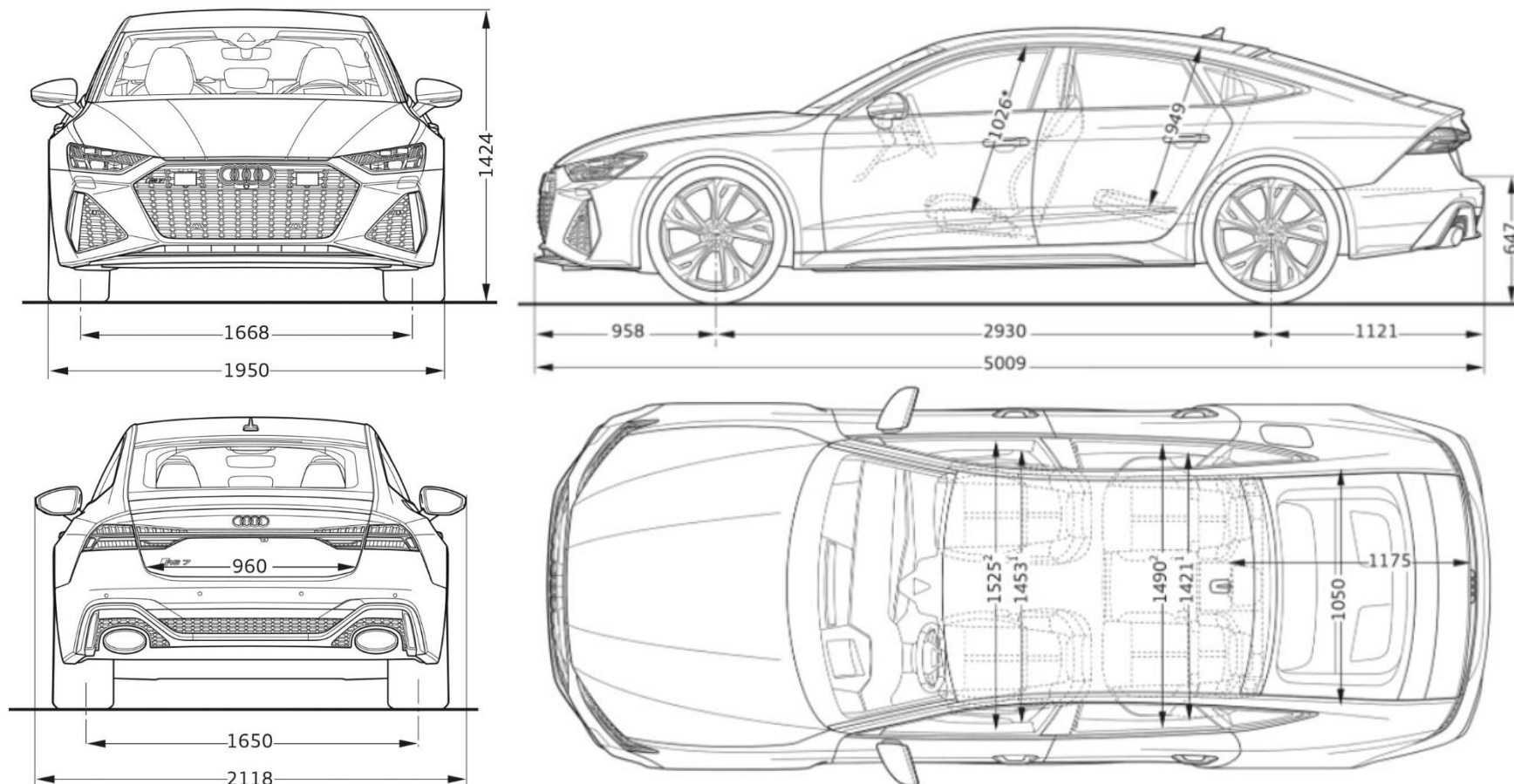
Contact details within South Africa:  
086 043 4838

Contact details for neighbouring states:  
+27 41 994 5616

24 hours a day, 7 days a week  
Vehicle model and VIN number will be required.

## RS 7 dimensions

All the measurements you need



<sup>1</sup>Wide shoulder room <sup>2</sup>Wide elbow room <sup>3</sup>With the roof antenna, the vehicle height increases by 26 mm  
\* Maximum headroom

Luggage capacity = 535l/1390l



# RS 7



**Information in this pricelist**

We've done all we can to make the prices, specifications, technical details and all other information you see in this pricelist accurate at the time of publication. However, as our products are constantly being updated, we recommend checking the details with your Audi Dealer. We reserve the right to change prices or specification at any time. All prices shown in this guide include VAT which is currently charged at 15%. Recommended retail pricing not binding.