



Life has no start / stop button

The Audi Q3
and Q3 Sportback



Future is an attitude

Audi Vorsprung durch Technik

Live in the now

In a world that's constantly evolving, there's only one rule you need to follow: stay in the now.

With the Audi Q3's perfect combination of right-sized sport utility proportions and distinctive Audi design, you can take advantage of every moment. Not only is it visually self-assured, the Audi Q3 offers even more utility thanks to its abundant space, adaptability and intelligent design. You can confidently navigate any terrain with the Audi Q3's digital cockpit and large MMI touch screen. New assist systems support you when on long journeys or when parking in town. Experience driving like never before with a car that exudes presence and practicality.

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Transcend the ordinary

With style in abundance, there's no denying the Audi Q3 Sportback is here to capture attention. Combining the provocative aesthetics of a Coupé, with the adaptability and convenience of an SUV, the Audi Q3 Sportback delivers not only on lifestyle, but as an expression of personal style. So, whether it is space, practicality or pioneering design and technology you need, the Audi Q3 Sportback can rise to any challenge.

Audi Vorsprung durch Technik



Expectations were made to be exceeded

The Audi Q3 was designed to bring practicality and premium comfort to your everyday life. Drive in style with opulent surfaces and attractive interior elements in Alcantara leather, while keeping the interior climate to you and your passengers' liking with 2 zone climate control. With rear seatbacks that can slide, recline or fold forward into different configurations, you and your passengers have the versatility you need to embrace any adventure.

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Craft your style your way with the new Q3 Sportback's customisable interior. Choose from a range of colours and materials or opt for the ultra-sporty S line interior package to enhance its already premium aesthetics. Enjoy a heightened audio experience with the standard smartphone interface and 10 interior speakers.

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Connected to the real world

The Audi Q3 and Q3 Sportback deliver high-tech performance in high style. Their spacious interiors are centred around the standard Audi MMI® touch response system. With enhanced graphics and user friendly, forward-thinking technology, they were designed to help you navigate your world with comfort and convenience.

By linking your car and your smartphone, Audi connect* brings you the power of intelligent networking while you're on the move.

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*Audi connect is not supported outside of South Africa

Turn heads

The front end of the Audi Q3 is dominated by a large Singleframe grille with vertical struts. From along the shoulder line to the rear lights, the headlights form a single design element. Choose from three equipment lines – basic, advanced and S line. A palette of eleven paint finishes are available, including pulse orange, chronos grey and turbo blue, while wheels are available in a choice of 17- to 20-inch variants.

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Rise to the challenge

The Audi Q3 Sportback has many facets and never stands still. Inspired by the legendary Audi rally spirit, this sporty, progressive SUV coupé combines plenty of excitement at the wheel with superb everyday usability. No matter what life means for you and what you're planning to do today, the new Q3 Sportback is ready for anything.

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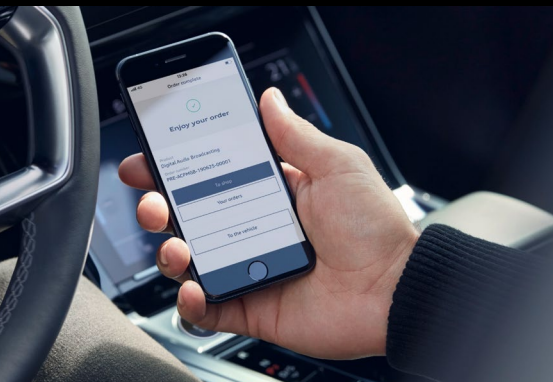


Model highlights

- Audi smartphone interface
- MMI radio plus
- Audi virtual cockpit*
- LED headlamps and rear combination lamps
- Audi connect
- 17-inch standard wheels

Available as both Q3 and Q3 Sportback

*Optional feature





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